

Petaluma Watershed Collaborative

June 30, 2020

1-3 PM

Zoom Meeting



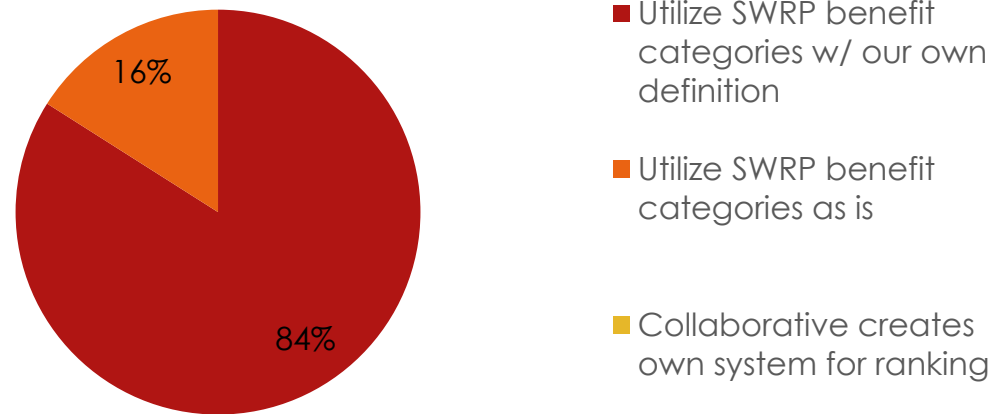
Roll Call and Roundtable



Action Plan Benefit Categories

Action Plan Benefit Categories – Results

- ▶ **Q1. When asked to select which scenario stakeholder wish to proceed with a ranking system for the Action Plan Top Ten Projects, survey participants responded;**

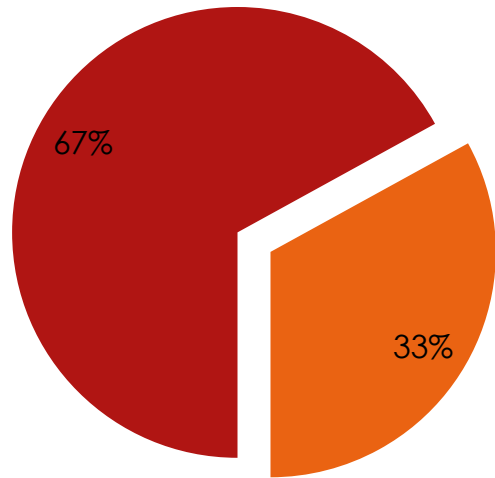


Action Plan Benefit Categories – Results

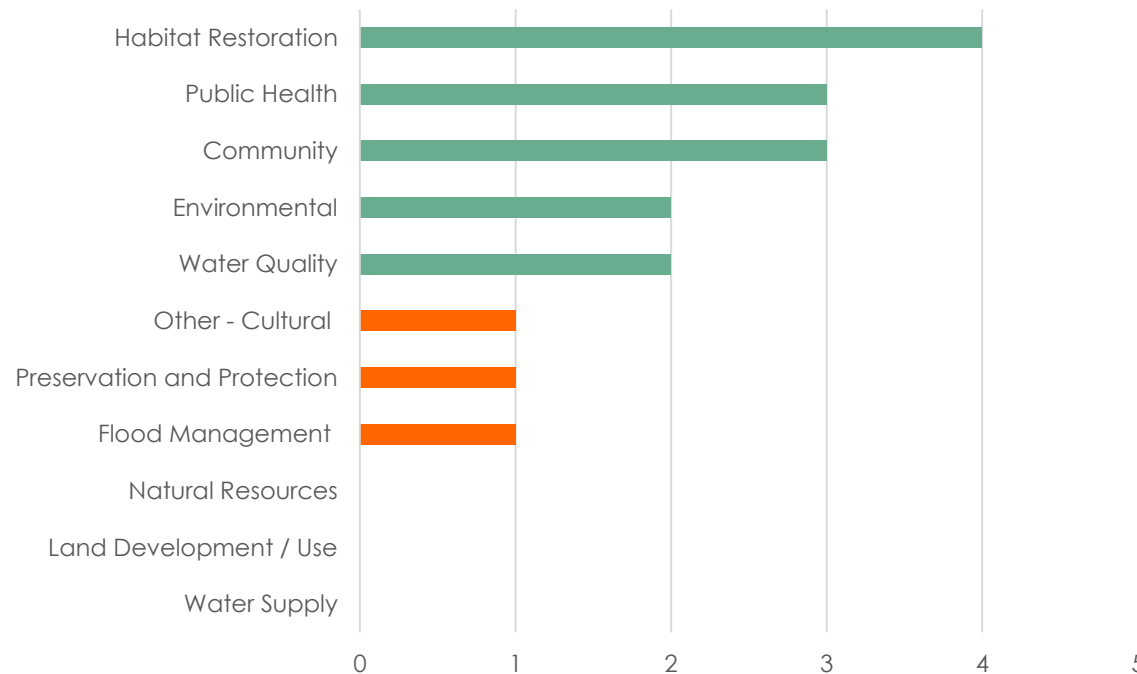
- ▶ **Q2. When asked to select which benefit categories to move forward with (assuming the Collaborative moves forward with the benefit category model from the SWRP), survey respondents selected the following;**



Action Plan Benefit Categories – Results

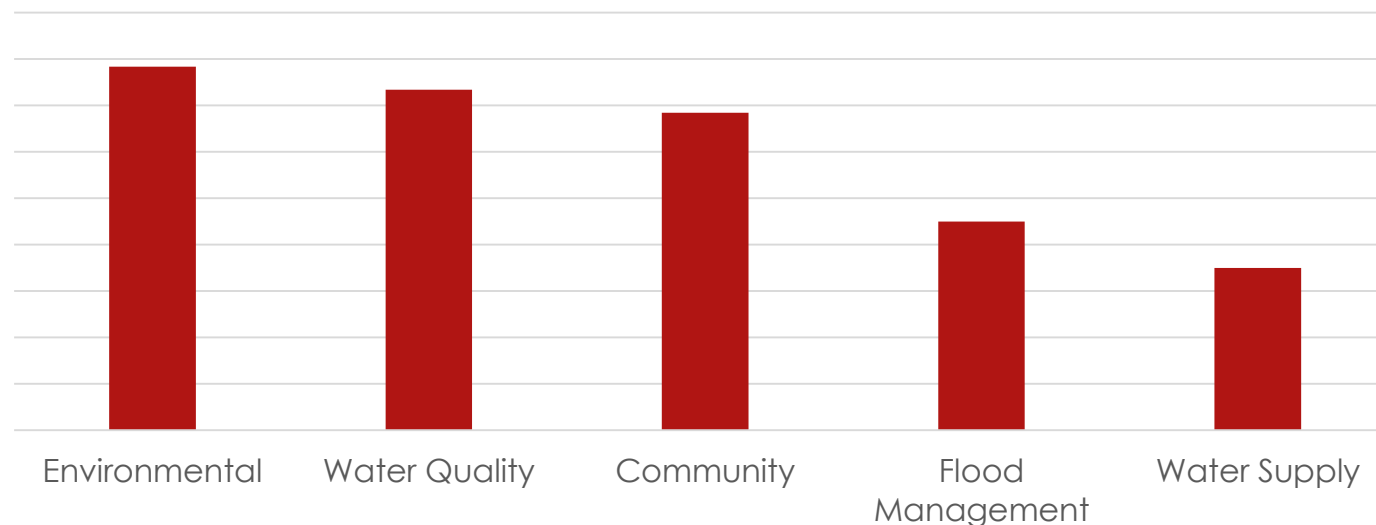


Individual Categories Chosen

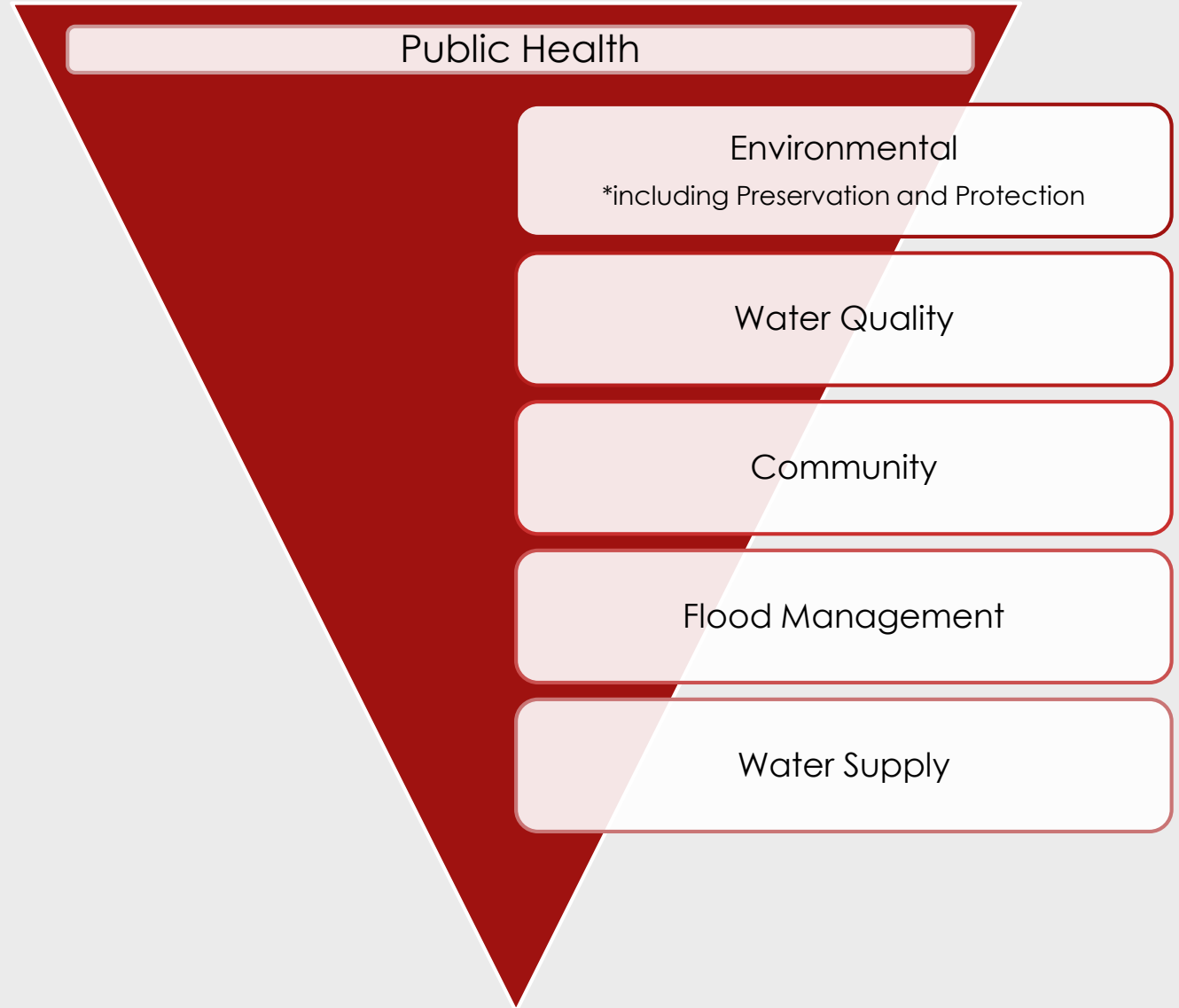


Action Plan Benefit Categories – Results

- ▶ **Q3. Assuming the SWRP's existing benefit categories are utilized, survey participants ranked benefit categories in order from highest priority (that should receive the most weight in the ranking system), to lowest priority.**



Recommend approving benefit categories listed as produced by survey results:





Project Submission Form

Project Submission Form – Review

Top Ten Project Submission

This form is intended to allow Petaluma Watershed stakeholders, agencies, community members, and interested parties submit a project idea to be considered for inclusion within the Petaluma Watershed Action Plan's Top Ten project list. Projects will be ranked by a set of predetermined metrics developed by the Petaluma Watershed Collaborative.

* Required

Email address *

Your email

- ▶ Name of project
- ▶ Description of location of project
- ▶ Select how the project is best classified as
- ▶ Thorough description of the project
- ▶ On the scale, indicate the overall project on each benefit category (1 = no benefit, 5 = exceptional benefit)

Project Submission Form – Approval

Should we add:

- ▶ Cost / Funding Opportunities / Likelihood of Future Funding
- ▶ Challenges
 - ▶ Land ownership
 - ▶ Permitting
 - ▶ Potential for success
 - ▶ Project logistics
- ▶ Project Partners
 - ▶ Partners key to success
 - ▶ Supporting Partners
 - ▶ Are Partners currently collaborating?



Petaluma Watershed Enhancement Plan



Action Plan Ranking System

Top 10 Projects Ranking System – Suggested Next Steps



Do:

Begin with a flow chart to determine project's eligibility.

If eligible, move to Tier 1 ranking

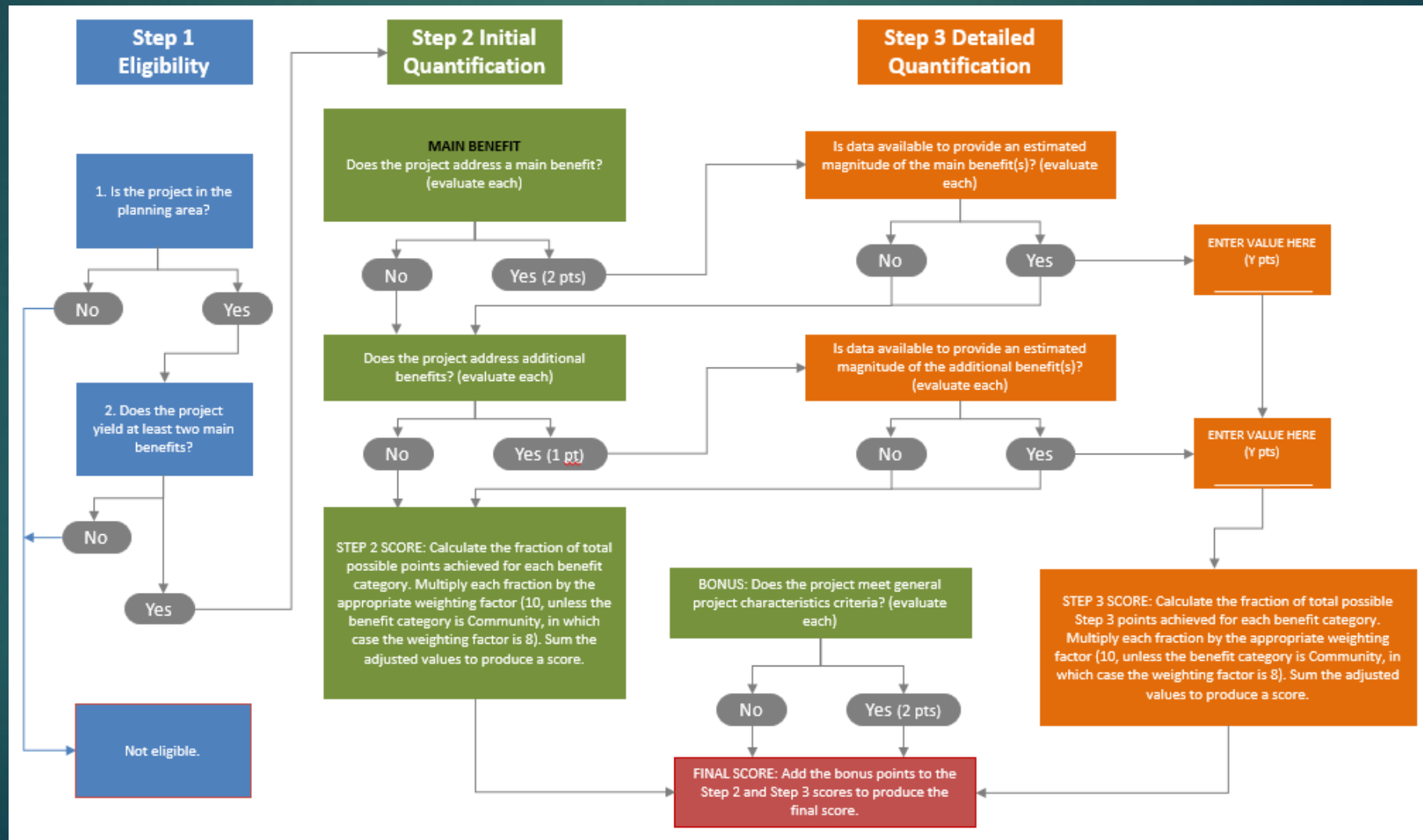
After Tier 1 ranking complete; move to a more detailed Tier 2 ranking (if applicable)



Don't:

Weigh benefit categories; suggest all categories equally weighted and scored the same

Review from SWRP: Project Prioritization Overview



Review from SWRP: Determine & Quantify Benefits

- ▶ Water Supply Criteria
 - ▶ Green (Step 2)
 - ▶ Orange (Step 3)

Benefit Category	Benefit Criteria
Water Supply	Stormwater collected, stored, and diverted for irrigation
	Volume of stormwater collected, stored, and diverted offsetting irrigation use
	Stormwater infiltrated into water supply aquifer
	Volume of stormwater infiltrated into water supply aquifer
	Stormwater infiltrated into non-water supply aquifer
	Volume of stormwater infiltrated into non-water supply aquifer
	Project previously identified as water supply/conservation project

Project Prioritization Flow Chart

Based on SWRP model, projects first “screened” and then move through process outlined in flow chart.



Coordinator will draft a flow chart and send out for review, then approval.

Stakeholders to review

Stakeholders provide comments

Comments incorporated and final sent out

Final version approved by stakeholders

Benefit Category Development

Again begin with SWRP's criteria for each benefit category (benefit criteria) and tailor to Collaborative efforts.



Template will be set up by Coordinator, Stakeholders to add / remove/ revise criteria in shared document.

Final version will be created with edits incorporated

Final version send out for last stakeholder review

Stakeholders to approve final version (most likely outside of meeting)

Top 10 Projects Ranking System – Feedback from Stakeholders

- ▶ Reminder: PWEF then Action Plan Development
- ▶ Any other “project ranking” processes that stakeholders have been involved in that work well? Ex: scoring rubrics, experience with internal project prioritization?
- ▶ Should we include:
 - ▶ Cost/benefit
 - ▶ Funding Considerations
 - ▶ Likelihood of project success
- ▶ Suggests? Feedback? Thoughts? Ideas?